ORDER

Order / Rev:	105745	_	
Alt Order #:	06844290	_	TIP.
Product Desc:	ROMNEY FOR PRESIDENT	_	HD
Estimate:	337	_	KSNV
Flight Dates:	08/22/12 - 08/28/12	Primary AE:	Amy McCreary
Original Date / Rev:	08/21/12 / 08/21/12	Sales Office:	BLPHI
Order Type:	GENERAL	Sales Region:	National
Name:	American Rambler Productions		
Buying Contact:		– Billing Type:	Cash
Billing Contact:		Billing Calendar:	Broadcast
	138 Conant St.	Billing Cycle:	EOM/EOC
	Beverly, MA 02494	Agency Commission:	15%
Name:	Romney for President	_	
Demographic:	A35+	New Business Thru:	
Product Codes:	PLC02-Republican	Order Separation:	00:05:00
Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
Revenue Codes:	POLITICAL/AGY, PCAN, GEN	Agency External ID:	
	Alt Order #: Product Desc: Estimate: Flight Dates: Original Date / Rev: Order Type: Name: Buying Contact: Billing Contact: Name: Demographic: Product Codes: Priority:	Alt Order #: 06844290 Product Desc: ROMNEY FOR PRESIDENT Estimate: 337 Flight Dates: 08/22/12 - 08/28/12 Original Date / Rev: 08/21/12 / 08/21/12 Order Type: GENERAL Name: American Rambler Productions Buying Contact: Billing Contact: 138 Conant St. Beverly, MA 02494 Name: Romney for President Demographic: A35+ Product Codes: PLC02-Republican Priority: SELECT PRIORITY CODE	Alt Order #: 06844290 Product Desc: ROMNEY FOR PRESIDENT Estimate: 337 Flight Dates: 08/22/12 - 08/28/12 Primary AE: Original Date / Rev: 08/21/12 / 08/21/12 Sales Office: Order Type: GENERAL Sales Region: Name: American Rambler Productions Buying Contact: Billing Type: Billing Contact: Billing Calendar: Billing Contact: Billing Cycle: Agency Commission: Name: Romney for President Demographic: A35+ New Business Thru: Product Codes: PLC02-Republican Order Separation: Priority: SELECT PRIORITY CODE Advertiser External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	84	\$73,325.00	\$62,326.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	84	\$73,325.00	\$62,326.25	0.00
Totals	84	\$73,325.00	\$62,326.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	26%	\$73,325.00
Market	100%	\$282 010 23

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	49%	\$138,189.42
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	14%	\$39,482.69
KTUD	0%	\$0.00
KVVU	11%	\$31,022.12
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Tir	me Days	Len Spots	Rate Pri	Rtg Type Sp	ots	Amount
E 1	KSNV	08/22/12	08/24/12	M-F 6-7a WakeUp w	/Wa G M	6-7a	WTF	:30 6	\$1,000.001	0.00 NM	6	\$6,000.00
				M-F 6-7a WakeUp v	//Wagners							
	WAKE L	JP										
	Star	t Date I	End Date	Weekdays S	oots/Week	Rate	Rating					
V	/eek: 08/2	20/12	08/26/12	WГF	6	\$1,000.00	0.00					

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Order / Rev: 105745 Advertiser: Romney for President

Alt Order #: 06844290 Product Desc: ROMNEY FOR PRESIDENT KSNV

Flight Dates: 08/22/12 - 08/28/12 Estimate: 337

E KSNV 08/22/12 08/24/12 MF 6.74 Waterlup w/WagMar Fazar Waterlup w/Wagmars Fazar Waterlup w/Wagmars Fazar Waterlup w/Wagmars Fazar Waterlup w/Wagmars Fazar Fazar Waterlup w/Wagmars Waterlup w/Wagma	Ln Ch	Start	End	Inventory Code	Break	Start/End T	ïme Days	Len Spot	s Rate Pri	Rtg Type	Spots	Amount
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Today 4th Hour									0 0450004	0.00.00.4	0	#4.050.00
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Rachell RAY Stant Date End Date Weekdays Spots/Week Rate Start Date Week 2007/12 O8/24/12 Noon News Noon Noon Noon Noon Noon Noon Noon Noo	E 4 KSNV	08/22/1	2 08/24/12	•	CM	11am-12pm	WTF	:30	3 \$325.001	0.00 NM	3	\$975.00
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NEWS Start Date Week: 08/20/12 End Date Date Weekdays Weekdays Spots/Week Rate Rating Start Date End Date Rote Rating	E11 KSNV	08/22/1	2 08/24/12	-	CM	5-630p	WTF	:30	6 \$1,200.001	0.00 NM	6	\$7,200.00
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M-F Jeopardy JEOPARDY <u>Start Date End Date Weekdays Spots/Week Rate Rating</u>												
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Start Date	.=:	201		M-F Jeopardy								
State Date End Date weekdays Spots/week Rate Rating Week: 08/20/12 08/26/12 WTF 6 \$1,300.00 0.00			End Data	Mookdovo	Cnoto/Most-	Doto	Poting.					
			08/26/12									
E 13 KSNV 08/22/12 08/24/12 CM 7-730pm WTF :30 3 \$1,300.00 1 0.00 NM 3 \$3,900.00								:30	3 \$1,300.001	0.00 NM	3	\$3,900.00

Print Date: 08/21/12 10:00:24 Page 3 of 4

0.00 NM

\$325.00

\$325.001

Order / Rev: 105745 Advertiser: Romney for President

Week: 08/20/12

E 25 KSNV

08/26/12

08/26/12 08/26/12

- - - - S-

Alt Order #: 06844290 Product Desc: ROMNEY FOR PRESIDENT KSNV

Flight Dates: 08/22/12 - 08/28/12 Estimate: 337

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots M-F Wheel M-F Wheel of Fortune WHEEL Weekdays Start Date **End Date** Spots/Week Rate Rating - - WTF- -08/26/12 Week: 08/20/12 3 \$1,300.00 0.00 E14 KSNV 08/22/12 08/24/12 M-F News 3 at Eleven CM 11pm-1135pm --WTF--:30 6 \$1,100,001 0.00 NM 6 \$6,600.00 M-F News 3 at Eleven **NEWS** Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 08/20/12 08/26/12 - - WTF- -6 \$1.100.00 0.00 E 15 KSNV 08/22/12 08/24/12 CM 1135p-1237a :30 \$750.001 0.00 NM The Tonight Show --WTF--3 3 \$2,250.00 Tonight Show **TONIGHT SHOW** Start Date **End Date** Weekdays Spots/Week Rate Rating - - WTF- -Week: 08/20/12 08/26/12 \$750.00 0.00 E 16 KSNV 08/25/12 08/25/12 News 3 Sunrise - SATUROM 6a-7a ---S-:30 2 \$350.001 0.00 NM 2 \$700.00 **News 3 Sunrise SATURDAY NEWS** Rating Start Date **End Date** Weekdays Spots/Week Rate Week: 08/20/12 08/26/12 \$350.00 0.00 E 17 KSNV 08/25/12 08/25/12 Saturday Today ---S-:30 \$625.001 0.00 NM CM 7a-9am 2 2 \$1,250.00 Saturday Today SAT TODAY Start Date **End Date** Spots/Week Weekdays Rate Rating 08/26/12 Week: 08/20/12 ---S-2 \$625.00 0.00 E 18 KSNV 08/25/12 08/25/12 Sa-Su Early News \$650.001 CM 5pm-630pm ---S-:30 3 0.00 NM 3 \$1,950.00 Sa-Su Early News **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating 08/26/12 ---S-Week: 08/20/12 \$650.00 0.00 ---S-E 19 KSNV 08/25/12 08/25/12 Wknd Jeopardy СМ 630-7pm :30 \$500.001 0.00 NM \$500.00 SAT/Jeopardy **JEOPARDY** Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 08/20/12 08/26/12 ---S-0.00 \$500.00 E 20 KSNV 08/25/12 08/25/12 Wknd Wheel of Fortune CM 7-730pm - - - - S-:30 \$500.001 0.00 NM \$500.00 SAT/ Wheel of Fortune WHEEL Start Date **End Date** Weekdays Spots/Week Rate Rating 08/26/12 ---S-\$500.00 Week: 08/20/12 0.00 Sat PR 9-11p E 21 KSNV 08/25/12 08/25/12 \$2,000.001 0.00 NM CM 9-11p ---S-:30 \$2,000.00 Saturday Prime 9-11pm STARS EARN STRIPES Start Date End Date Spots/Week Rating Weekdays Rate - - - - S-Week: 08/20/12 08/26/12 \$2,000.00 0.00 E 22 KSNV 08/25/12 08/25/12 Sa-Su News 3 at ElevenCM 11pm-1135pm - - - - S-:30 2 \$1,100.001 0.00 NM 2 \$2,200.00 Sa-Su News 3 at Eleven **NEWS** Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 08/20/12 08/26/12 ---S-\$1,100.00 0.00 E 23 KSNV 08/25/12 08/25/12 ---S-\$825.003 Nevada Newsmakers - CCM 5:00-6:00am :30 0.00 NM \$825.00 Nevada Newsmakers - Ch.3 (5:00 AM-5:30 AM) **NEWS** Spots/Week Start Date End Date Weekdays Rate Rating \$825.00 Week: 08/20/12 08/26/12 0.00 E 24 KSNV 08/25/12 08/25/12 Nevada Newsmakers - CEM 5:00-6:00am ---S-:30 \$825.003 0.00 NM \$825.00 Nevada Newsmakers - Ch.3 (5:30 AM-6:00 AM) **NEWS End Date** Rating Start Date Weekdays Spots/Week Rate

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CM

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Print Date: 08/21/12 10:00:24 Page 4 of 4

Order / Rev: 105745 Advertiser: Romney for President

Alt Order #: 06844290 Product Desc: ROMNEY FOR PRESIDENT KSNV

Flight Dates: 08/22/12 - 08/28/12 Estimate: 337

Ln Ch Start End	<u>, </u>	Start/End Tim	ne Days	Len Spots	Rate Pri	Rtg Type Spot	s Amount
	News 3 Sunrise - SUNDA						
NEWS	News 3 Sunrise SUNDAY						
Start Date End Date	Weekdays Spots/Week	Rate I	Rating			1	
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E 26 KSNV 08/26/12 08/26/12	2 Sunday Today CM	7a-8am	S	:30 1	\$625.00 1	0.00 NM	1 \$625.00
220 110141 00/20/12 00/20/12	Sunday Today	ra oam	5	.00 1	Ψ020.00 1	0.00 14141	φο20.00
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MEET THE PRESS							
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E 29 KSINV 08/26/12 08/26/12	Chris Matthews SUN 9:30am	9.30a-10a	3	.30 1	\$500.00 I	U.UU INIVI	1 \$500.00
CHRIS MATHEWS	Chilis Matthews SON 9.50am						
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NEWS							
Start Date End Date		Rate I	Rating				
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						Totals 8	4 \$73,325.00